

BJ Dooley Technical Information Services



Professional writing and research for technology and business.

Consulting, research, technical writing, and journalism and focusing upon the IT and telecommunications sectors. Experienced in a wide range of projects, and serving an international clientele. Projects undertaken include:

- User manuals for hardware, software and consumer electronics products;
- Market research, including market sizing, competitive analysis, feature comparison, product analysis and local market analysis through Web research and telephone interviews;
- Technology research, including overviews of technology and in-depth analysis of status, usage, significance, and effectiveness;
- Magazine features, press releases, and case histories;
- White papers, discussion papers, product usage analysis;
- Online documents, Help systems, Web pages, and multimedia.

Our clients include research companies such as Seybold, IDC, Gartner, Faulkner and PriceWaterhouse; consulting companies such as Cutter Consortium and Info-tech; publishers, such as TAB books, Heritage Books, Wordware, and IDG Communications; and a diverse range of hardware, software, and consumer electronics companies.

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Publications in 2006

BJ Dooley Technical Information Services

MAGAZINE FEATURES			
Title or Description	Client	Title or Description	Client
1+1>2 Event in Christchurch	Computerworld	Wireless	Reseller News
High End Storage	Reseller News	Servers	Reseller News
Document Management	Reseller News	Storage Area Networks	Reseller News
After Unbundling	Reseller News	High Margin Hot Spots	Reseller News
Projectors	Reseller News	Virtualisation	Reseller News
CASE STUDIES AND PR			
Title or Description	Client	Title or Description	Client
ProWorkflow Version 4 Release	ProActive Software	CW Awards Submission for SPARC	Enabling Technologies
ProWorkflow Version 5 Release	ProActive Software	Southern Pine Case Study	Enabling Technologies
SPARC Case Study Release	Enabling Technologies		
REVIEWS			
Title or Description	Client	Title or Description	Client
Review - PaperPort Pro 11	Reseller News		
MANUALS (BJDTIS Projects)			
Title or Description	Client	Title or Description	Client
Otago Region Correctional Facility Site Operating Manual (ORCF)	NZ Dept of Corrections		
NEW REPORTS			
Title or Description	Client	Title or Description	Client
Vendor Contingency Planning	Cutter Consortium	Options in Enterprise Backup	Info-Tech Research
Update Bulletin - The Modular Revolution	Cutter Consortium	Collaboration Issues in Vendor Relationships	Cutter Consortium
Update - Methodology for Enabling Collaboration	Cutter Consortium	Update Bulletin - Enterprise Broadband Usage	Cutter Consortium
Poor Man's Disaster Recovery Planning	Info-Tech Research	Open Source Training Software	Brandon Hall Research
Update Bulletin - The Human Side of E-Enterprise	Cutter Consortium	Update Bulletin - Using Video Games to Enhance Training	Cutter Consortium
REPORT UPDATES			
Title or Description	Client	Title or Description	Client
Telecom in Japan (update)	Faulkner	Preparing a Business Continuity Plan (update)	Faulkner
Telecom in Central Asia (update)	Faulkner	Telecom in China (update)	Faulkner
Telecom in Russia (update)	Faulkner	Telecom in the Pacific Rim (update)	Faulkner
Telecom in India (update)	Faulkner	Telecom in Western Europe (update)	Faulkner
Telecom in Africa (update)	Faulkner	Telecom in Brazil (update)	Faulkner
Telecom in Italy (update)	Faulkner	Telecom in Australia/NZ (update)	Faulkner
Telecom in Argentina (update)	Faulkner	Telecom in Central America and Caribbean (update)	Faulkner
RESEARCH AND CONSULTING			
Title or Description	Client	Title or Description	Client
Open Source Enterprise Software	Experture	HP Analysis - Americas	TNS Prognostics
Inquiry 6184 - Open Source ECM Solution Typo3	Experture	HP Analysis - Asia Pacific/Japan	TNS Prognostics
HP EMEA Input	TNS Prognostics		

Want to get your project on next year's list? Contact Brian J. Dooley at bjd@bjdooley.com