

BJ Dooley Technical Information Services



*Professional writing and
research for technology
and business.*

We provide consulting, research, technical writing, and journalism focusing upon the IT and telecommunications sectors. We are experienced in a wide range of project types, and serve an international clientele. Projects undertaken include:

- Technology research, including overviews of technology and in-depth analysis of status, usage, significance, and effectiveness;
- Magazine features, press releases, and case histories;
- White papers, discussion papers, product usage analysis;
- Market research, including market sizing, competitive analysis, feature comparison, product analysis and local market analysis through Web research and telephone interviews;
- User manuals, technical manuals and procedural manuals for hardware, software and consumer electronics products, and for business processes;
- Online documents, Help systems, Web pages, and multimedia.

Our clients include research companies such as Seybold, IDC, Gartner, Faulkner and PriceWaterhouse; consulting companies such as Cutter Consortium and Info-tech; publishers, such as TAB books, Heritage Books, Wordware, and IDG Communications; and a diverse range of hardware, software, and consumer electronics companies.

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RECENT PROJECTS ON OTHER SIDE

Publications in 2007

BJ Dooley Technical Information Services

MAGAZINE FEATURES			
Title or Description	Client	Title or Description	Client
Security Services	Reseller News	Storage	Reseller News
Wireless	Reseller News	Linux and Open Source	Reseller News
Networking	Reseller News	Backup	Reseller News
Document Management	Reseller News	NZ Future Web	Reseller News
Ingram Micro Show Review and Quotes	Reseller News	Desktop Virtualisation	Reseller News

CASE STUDIES AND PR			
Title or Description	Client	Title or Description	Client
Crombie & Price Case Study	Enabling Technologies	ProWorkflow and the Business of the Future	ProActive Software

MANUALS (BJDTIS Projects)			
Title or Description	Client	Title or Description	Client
Otago Region Correctional Facility Site Operating Manual (ORCF)	New Zealand Department of Corrections		

NEW REPORTS			
Title or Description	Client	Title or Description	Client
Update: Green Requirements of ICT	Cutter Consortium	Update: Compliance	Cutter Consortium
Update: Enterprise Risk Management	Cutter Consortium	Update: Provisioning the Mobile Worker	Cutter Consortium
Update: Emerging Uses for BI	Cutter Consortium	Open Source BI	Cutter Consortium
PAC Insurance Industry IT Project	Springboard Research	Update: The Business Advantages of ITIL	Cutter Consortium
Update: Tools for Innovation	Cutter Consortium	IPv6 Implications for Business	Faulkner
Update: The Tao of SOA	Cutter Consortium	Security Centralization	Cutter Consortium
Compliance Effects on Operations and Costs	Cutter Consortium	Update - Frontiers of Risk Analysis	Cutter Consortium
Update: Corporate Use of Virtual Worlds	Cutter Consortium	Update: Future Web	Cutter Consortium
Update: Privacy Issues and Liability in BI.	Cutter Consortium		

REPORT UPDATES			
Title or Description	Client	Title or Description	Client
Telecom in Africa (update)	Faulkner	Telecom in Russia (update)	Faulkner
Telecom in India (update)	Faulkner	Telecom in Colombia (update)	Faulkner
Telecom in Japan (update)	Faulkner	Telecom in Venezuela (update)	Faulkner

CO-AUTHORED REPORTS			
Title or Description	Co-Author	Client	
Impacts on Privacy of Developments in Technology	Rattletrack Associates	New Zealand Ministry of Justice	

RESEARCH AND CONSULTING			
Title or Description	Client	Title or Description	Client
HP Analysis - Americas	TNS Prognostics	HP Analysis - EMEA	TNS Prognostics
HP Analysis - Asia Pacific/Japan	TNS Prognostics	Inquiry 7402: European Market IT Trends	Experture

WHITE PAPERS			
Title or Description	Client	Title or Description	Client
Top 10 Ways to Protect Your Critical Systems	NetIQ	What's Missing from Security Event Management?	NetIQ

Want to get your project on next year's list? Contact Brian J. Dooley at bjd@bjdooley.com