BJ Dooley Technical Information Services

BJ Dooley Technical Information Services (BJDTIS) is a research, analyst, and consulting firm focusing upon the IT and telecommunications sectors. We are experienced in completing a wide range of projects, from market and technical research to case studies, brochures and manuals, for an international clientele.

Brian J. Dooley

Areas of Expertise

➢ *Technology research*, including overviews of key business technologies, with in-depth analysis of significance, effectiveness, management issues, product usage, and market status;

➢ *Market research*, including market sizing, competitive analysis, feature comparison, product analysis and local market scoping through Web research and telephone interviews;

➢ *Consulting* on a diverse range of topic areas in business and Information Technology, including Open Source software, Enterprise Risk Management, and Cloud Computing;

➢ *White papers*, discussion papers, ROI studies, product usage analysis;

➢ *Magazine features*, press releases, and case histories;

➢ *User manuals*, technical manuals, brochures, and procedural manuals for hardware, software and consumer electronics products, and for business processes;

➢ *Online documents*, Help systems, Web pages, and multimedia.

Our clients include research companies such as Seybold, IDC, Gartner, Faulkner and PriceWaterhouse; consulting companies such as Cutter Consortium and Infotech; publishers, such as TAB books, Heritage Books, Wordware, and IDG Communications; and a diverse range of hardware, software, and consumer electronics

---

BJ Dooley Technical Information Services

Tel: 64 3 980 7058
Email: bjd@bjdooley.com

www.bjdooley.com

28A McBratneys Road
Dallington, Christchurch 8061
NEW ZEALAND

Publications in 2011

ARTICLES

Published As	Client	Published As	Client
5 Case Studies	*Enabling Technologies*	Arming the mobile workforce	*New Zealand Reseller News*
Today's converged network: voice, data and video	*New Zealand Reseller News*	Security: The SMB challenge	*New Zealand Reseller News*
Managed services and the cloud	*New Zealand Reseller News*	Open source and customer choice	*New Zealand Reseller News*
Effective partner programmes and training	*New Zealand Reseller News*	Storage and the data boom	*New Zealand Reseller News*
Business intelligence: The power of information	*New Zealand Reseller News*	Top tech: 2011 watch list	*New Zealand Reseller News*
Bridging the sales and technical divide	*New Zealand Reseller News*	Server and desktop virtualisation	*New Zealand Reseller News*

BOOKS

Published As	Client	Published As	Client
Definitive Analysis of Broadband Wireless Networks	*Mind Commerce*		

CONSULTING

Published As	Client	Published As	Client
Query: Outsourcing Models	*Cutter Client Research*		

PR ARTICLES

Published As	Client	Published As	Client
Civic Assurance Case Study	*Enabling Technologies*	Di Bella Coffee Case	*Enabling Technologies (Australia)*
Trade Supplies Case Study	*Enabling Technologies*		

REPORTS

Published As	Client	Published As	Client
Update: Unified Enterprise Portfolio Managemen	*Cutter Consortium*	Managing Collaborative Relationships	*Experture*
Update: Innovation and IP Protection	*Cutter Consortium*	Ent Recruiting & Training, from LMS to Social Nets	*Experture*
Update: Disaster Recovery for Virtualized Archtr	*Cutter Consortium*	In Pursuit of Enterprise Agility: Op Mgmt…	*Experture*
Current Treatments for Unstructured Data	*Cutter Consortium*	Defining BI, Analytics and BPM to Meet Strategy	*Experture*
Update: Current Strategies for Idea Generation	*Cutter Consortium*	85MKT Advanced Analytics: The Cloud Effect	*Saugatuck Technology*
Update: Android Apps and Implications	*Cutter Consortium*	971MKT-Profiling Enterprise Social IT Use	*Saugatuck Technology*
Update: Current Practices in Bus Process Modeling	*Cutter Consortium*	983CLS Envisioning The Evolving Mobile Cloud	*Saugatuck Technology*
Update: Contracting to the Cloud	*Cutter Consortium*	856MKT Location Intelligence: What can be Expected	*Saugatuck Technology*
Update: Business Resilience Through IT	*Cutter Consortium*	951SMS Understanding Big Data: A Management Study	*Saugatuck Technology*
Update: Big Data Analytics	*Cutter Consortium*	869MKT GRC and the Cloud	*Saugatuck Technology*
Update: BI For the Rest of Us	*Cutter Consortium*	839KI Advanced Analytics in the Cloud: Key Issues	*Saugatuck Technology*
Update: Beyond SOA	*Cutter Consortium*	941MKT-BRIC and the Cloud	*Saugatuck Technology*
Business Resilience through IT	*Cutter Consortium*	904MKT Cloud Effects on Strat of Analytics Prvdrs	*Saugatuck Technology*
Delta Utility Services Case Study	*Enabling Technologies*	899MKT-Crit Characteristics-Advcd Cloud Analytics	*Saugatuck Technology*
Enterprise Risk Mgmt, GRC and Security Cntrlztn	*Experture*	9xxMKT-Cloud Development Threats	*Saugatuck Technology*
Strategies and Guidance for IT-Business Alignment	*Experture*	983CLS Envisioning The Evolving Mobile Cloud	*Saugatuck Technology*
Portfolio Mgmt for Prjcts, Assets, Risk and Opp	*Experture*	1005MKT Trends in Asia/Pacific for 2012: Cloud, Mobility, Big Data and Resilienc.e	*Saugatuck Technology*

WEBINARS

Published As	Client	Published As	Client
Webinar: Portfolio Mgmt for Prjcts,.Risk, Opptunit	Experture		

Want to get your project on next year's list? Contact Brian J. Dooley at bjd@bjdooley.com