



# BJ Dooley Technical Information Services



Brian J. Dooley

BJ Dooley Technical Information Services (BJDTIS) is a research, analyst, and consulting firm focusing upon the IT and telecommunications sectors. We are experienced in completing a wide range of projects, from market and technical research to case studies, brochures and manuals, for an international clientele.

## Areas of Expertise

- **Technology research**, including overviews of key business technologies, with in-depth analysis of significance, effectiveness, management issues, product usage, and market status;
- **Market research**, including market sizing, competitive analysis, feature comparison, product analysis and local market scoping through Web research and telephone interviews;
- **Consulting** on a diverse range of topic areas in business and Information Technology, including Open Source software, Enterprise Risk Management, and Cloud Computing;
- **White papers**, discussion papers, ROI studies, product usage analysis;
- **Magazine features**, press releases, and case histories;
- **User manuals**, technical manuals, brochures, and procedural manuals for hardware, software and consumer electronics products, and for business processes;
- **Online documents**, Help systems, Web pages, and multimedia.

Our clients include research companies such as Seybold, IDC, Gartner, Faulkner and PriceWaterhouse-Coopers; consulting companies such as Cutter Consortium and Infotech; publishers, such as TAB books, Heritage Books, Wordware, and IDG Communications; and a diverse range of hardware, software, and consumer electronics



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# Publications in 2013

| BLOGS  |                   |  |                      |
|--|-------------------|--|----------------------|
| Big Data and the Internet of Everything                    | Cutter Consortium | The BfE and the Pottery Barn Rule  | Saugatuck Technology |
| Analytics Engineering                                      | Cutter Consortium | Follow the Golden BRIC Road  | Saugatuck Technology |
| Data Curation  | Cutter Consortium | Redefining Teamwork for Agility  | Saugatuck Technology |
| Big Data in Training                                       | Cutter Consortium | World Shrinks, Data Grows, Analytics Conquers All                            | Saugatuck Technology |
| The Veracity Factor  | Cutter Consortium | Populating the Dataverse: Headhunting for Analytics                          | Saugatuck Technology |
| Visual Discovery   | Cutter Consortium | The BfE and Tools of the Sale  | Saugatuck Technology |
| Cogs in the New Machine: FPGA Enhancement to Local Silicon | Cutter Consortium | Refactoring Social IT  | Saugatuck Technology |
| Coralling the Crowd  | Cutter Consortium | Asian Mobility: A Different Wheel Driving the Same Cart                      | Saugatuck Technology |
| Here Come the Bots: Big Data on Servos                     | Cutter Consortium | Home, Please – A New Front in the Mobile OS Wars?                            | Saugatuck Technology |
| Descriptive, Predictive and Prescriptive Analytics         | Cutter Consortium | Crowding as the People Cloud   | Saugatuck Technology |
| Watson's Engagement: Cognitive Calling for Sales           | Cutter Consortium | The Perilous Pathway to Process Autonomy                                     | Saugatuck Technology |
| A Matter of Vector   | Cutter Consortium | Development Dimensions for Mobility  | Saugatuck Technology |
| Ghost Blog   | GREGORY FCA       | The Enterprise Personal Cloud: One Critical Step Beyond the Consumer Version | Saugatuck Technology |
| Ghost Blog   | GREGORY FCA       | Preparing for the (Virtual) Future of Work                                   | Saugatuck Technology |
| Ghost Blog   | GREGORY FCA       |  |                      |

| REPORTS  |                      |  |                      |
|--|----------------------|--|----------------------|
| Published As   | Client               | Published As   | Client               |
| Emergent Agility: Best Practice Equivalence  | Cutter Consortium    | Mobile Mania and the Decline of Monolithic Ecosystems 1213MKT                  | Saugatuck Technology |
| The Business Impact of Cyber War   | Cutter Consortium    | Analytics and Real World Processes 1195MKT                                     | Saugatuck Technology |
| The Road to Agile BI   | Cutter Consortium    | Different Growth from Different Ground: Blossoming of the Asian Cloud MKT-1230 | Saugatuck Technology |
| Virtual Spaces and Distributed Teams   | Cutter Consortium    | Characterizing Mobility in Asia - and Its Implications for IT 1234MKT          | Saugatuck Technology |
| The Mainframe Cloud  | Cutter Consortium    | The Money Cloud: Opportunities and Implications 1241RA                         | Saugatuck Technology |
| On the Measurement of Agile Performance  | Cutter Consortium    | Morphing of the Social Genome 1239MKT  | Saugatuck Technology |
| Spreading the Vision: Bringing Analytics to Culture                                    | Cutter Consortium    | Content and Capabilities of the Enterprise Personal Cloud 1172MKT              | Saugatuck Technology |
| The Game Is Afoot! IBM's Watson and Cognitive Computing                                | Cutter Consortium    | Planning for Virtual Work and the Office of the Future 1166STR                 | Saugatuck Technology |
| "Whiteware" for the Mind The Continuing Role of Appliances in the Big Data Environment | Cutter Consortium    | Updating Development Strategies for Mobility MKT-1182                          | Saugatuck Technology |
| Agile Lifecycle Management   | Cutter Consortium    | Analytics 3.0 is Analytics Engineering STR1295                                 | Saugatuck Technology |
| The Dawning Age of Agile Cognition: Enterprise Agility and Big Data MKT-1268           | Saugatuck Technology | Headhunting for Big Data Talent: Challenges and Innovative Approaches 1259STR  | Saugatuck Technology |
| Big Data Eats the World: Progress in Analytic Trends 1271MKT                           | Saugatuck Technology | Sales on a Cloudy Day: the BfE Stretches to a New Horizon 1253MKT              | Saugatuck Technology |
| Critical Roles: Multifunction and Cross-function Teams in Agility 1277-MKT             | Saugatuck Technology | Home, Please: A New Front in the Mobile OS Wars? RA-1207                       | Saugatuck Technology |
| The BRIC Cloud Present and Future 1287MKT  | Saugatuck Technology | Ant versus Buffalo: Comparing Cloud, Crowd and Social Concept 1204MKT          | Saugatuck Technology |
| Examining Talent Management in the Broadening BfE MKT-1215                             | Saugatuck Technology |  |                      |

| RESEARCH ANALYSIS          |              |              |        |
|----------------------------|--------------|--------------|--------|
| Published As               | Client       | Published As | Client |
| Healthcare Survey Analysis | E2E Research |              |        |

*Want to get your project on next year's list? Contact Brian J. Dooley at bjd@bjdooley.com*