



BJ Dooley Technical Information Services



Brian J. Dooley

BJ Dooley Technical Information Services (BJDTIS) is a research, analyst, and consulting firm focusing upon the IT and telecommunications sectors. We are experienced in completing a wide range of projects, from market and technical research to case studies, brochures and manuals, for an international clientele.

Areas of Expertise

- **Technology research**, including overviews of key business technologies, with in-depth analysis of significance, effectiveness, management issues, product usage, and market status;
- **Market research**, including market sizing, competitive analysis, feature comparison, product analysis and local market scoping through Web research and telephone interviews;
- **Consulting** on a diverse range of topic areas in business and Information Technology, including Open Source software, Enterprise Risk Management, and Cloud Computing;
- **White papers**, discussion papers, ROI studies, product usage analysis;
- **Magazine features**, press releases, and case histories;
- **User manuals**, technical manuals, brochures, and procedural manuals for hardware, software and consumer electronics products, and for business processes;
- **Online documents**, Help systems, Web pages, and multimedia.

Our clients include research companies such as Seybold, IDC, Gartner, Faulkner and PriceWaterhouse-Coopers; consulting companies such as Cutter Consortium and Infotech; publishers, such as TAB books, Heritage Books, Wordware, and IDG Communications; and a diverse range of hardware, software, and consumer electronics



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Publications in 2013

BLOGS			
Big Data and the Internet of Everything	Cutter Consortium	The BfE and the Pottery Barn Rule	Saugatuck Technology
Analytics Engineering	Cutter Consortium	Follow the Golden BRIC Road	Saugatuck Technology
Data Curation	Cutter Consortium	Redefining Teamwork for Agility	Saugatuck Technology
Big Data in Training	Cutter Consortium	World Shrinks, Data Grows, Analytics Conquers All	Saugatuck Technology
The Veracity Factor	Cutter Consortium	Populating the Dataverse: Headhunting for Analytics	Saugatuck Technology
Visual Discovery	Cutter Consortium	The BfE and Tools of the Sale	Saugatuck Technology
Cogs in the New Machine: FPGA Enhancement to Local Silicon	Cutter Consortium	Refactoring Social IT	Saugatuck Technology
Coralling the Crowd	Cutter Consortium	Asian Mobility: A Different Wheel Driving the Same Cart	Saugatuck Technology
Here Come the Bots: Big Data on Servos	Cutter Consortium	Home, Please – A New Front in the Mobile OS Wars?	Saugatuck Technology
Descriptive, Predictive and Prescriptive Analytics	Cutter Consortium	Crowding as the People Cloud	Saugatuck Technology
Watson's Engagement: Cognitive Calling for Sales	Cutter Consortium	The Perilous Pathway to Process Autonomy	Saugatuck Technology
A Matter of Vector	Cutter Consortium	Development Dimensions for Mobility	Saugatuck Technology
Ghost Blog	GREGORY FCA	The Enterprise Personal Cloud: One Critical Step Beyond the Consumer Version	Saugatuck Technology
Ghost Blog	GREGORY FCA	Preparing for the (Virtual) Future of Work	Saugatuck Technology
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REPORTS			
Published As	Client	Published As	Client
Emergent Agility: Best Practice Equivalence	Cutter Consortium	Mobile Mania and the Decline of Monolithic Ecosystems 1213MKT	Saugatuck Technology
The Business Impact of Cyber War	Cutter Consortium	Analytics and Real World Processes 1195MKT	Saugatuck Technology
The Road to Agile BI	Cutter Consortium	Different Growth from Different Ground: Blossoming of the Asian Cloud MKT-1230	Saugatuck Technology
Virtual Spaces and Distributed Teams	Cutter Consortium	Characterizing Mobility in Asia - and Its Implications for IT 1234MKT	Saugatuck Technology
The Mainframe Cloud	Cutter Consortium	The Money Cloud: Opportunities and Implications 1241RA	Saugatuck Technology
On the Measurement of Agile Performance	Cutter Consortium	Morphing of the Social Genome 1239MKT	Saugatuck Technology
Spreading the Vision: Bringing Analytics to Culture	Cutter Consortium	Content and Capabilities of the Enterprise Personal Cloud 1172MKT	Saugatuck Technology
The Game Is Afoot! IBM's Watson and Cognitive Computing	Cutter Consortium	Planning for Virtual Work and the Office of the Future 1166STR	Saugatuck Technology
"Whiteware" for the Mind The Continuing Role of Appliances in the Big Data Environment	Cutter Consortium	Updating Development Strategies for Mobility MKT-1182	Saugatuck Technology
Agile Lifecycle Management	Cutter Consortium	Analytics 3.0 is Analytics Engineering STR1295	Saugatuck Technology
The Dawning Age of Agile Cognition: Enterprise Agility and Big Data MKT-1268	Saugatuck Technology	Headhunting for Big Data Talent: Challenges and Innovative Approaches 1259STR	Saugatuck Technology
Big Data Eats the World: Progress in Analytic Trends 1271MKT	Saugatuck Technology	Sales on a Cloudy Day: the BfE Stretches to a New Horizon 1253MKT	Saugatuck Technology
Critical Roles: Multifunction and Cross-function Teams in Agility 1277-MKT	Saugatuck Technology	Home, Please: A New Front in the Mobile OS Wars? RA-1207	Saugatuck Technology
The BRIC Cloud Present and Future 1287MKT	Saugatuck Technology	Ant versus Buffalo: Comparing Cloud, Crowd and Social Concept 1204MKT	Saugatuck Technology
Examining Talent Management in the Broadening BfE MKT-1215	Saugatuck Technology		

RESEARCH ANALYSIS			
Published As	Client	Published As	Client
Healthcare Survey Analysis	E2E Research		

Want to get your project on next year's list? Contact Brian J. Dooley at bjd@bjdooley.com